

**Wydział Filologiczny**  
**Seminarium dyplomowe na rok akademicki 2024/25 – propozycja**  
**Faculty of Philology**  
**Undergraduate seminar for 2024-2025 academic year – proposal**

<b>Dyscyplina/Field of study</b>
Językoznawstwo/Linguistics
<b>Prowadzący / Supervisor</b>
Jolanta Szymańska, Ph D
<b>Kierunek, stopień/ Study Programme, Major</b>
English Philology BA (full time and part time)
<b>Krótki opis / Short description</b>
<p><b>Diploma Seminar focus/topic:</b> CRITICAL ANALYSIS OF TEXTS IN PUBLIC AND INSTITUTIONALIZED DISCOURSES</p> <p>The course in Undergraduate seminar is a continuation of Undergraduate proseminar. More precisely, we concentrate on critical analysis of texts circulating in public and institutionalized discourses. The main focus is on decoding communicative strategies used by the source that lead to control of information and manipulation of facts, making it possible for the powerful groups to shape mental representations of people, objects and ideas, and thus, predict social dynamics in the global context. Students deepen their specialist theoretical and methodological knowledge within the scope of the diploma seminar in order to write a BA thesis.</p> <p><b>Diploma Seminar description:</b></p> <ol style="list-style-type: none"><li>1. Identifying research objects in the context of current developments in the discipline of linguistics)</li><li>2. Framing research objectives and formulating theses, hypotheses and research questions within the scope of the discipline</li><li>3. Doing a literature review in relations to a chosen aspect of theory/methodology/analysis</li><li>4. Selecting methods, procedures and analytic tools to match research objectives</li><li>5. Reporting on and discussing results in quantitative and qualitative approaches</li><li>6. Concluding, identifying implications for further research and limitations of the study</li></ol> <p><b>Diploma Seminar reading list:</b></p> <p>Anderson A., James. 2012. <i>Media Research Methods</i>. Sage. Bloor, M., T. Bloor. 2007. <i>The Practice of Critical Discourse Analysis</i>. Oxford University Press.</p> <p>other reading provided by the seminar supervisor</p> <p>Supplementary reading: Guidelines for preparation of Bachelor's theses available on the study programme's website</p>