

Study Program: **English in Public Communication**

Level: **BA level**

Profile: **academic**

Type: **full-time**

Since **2025/2026**

Course Code 1.S3.EPC.AP	Course Name	Total Hours, Form, ECTS						I								II								III							
								semester 1				semester 2				semester 3				semester 4				semester 5				semester 6			
		Form	Total Hours	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS
A. BASIC COURSES																															
1 - 2	Phonetics 1 - 2	Zo	60			60	4			30	2			30	2																
3	Voice Emission	Zo	30			30	2														30	2									
4 - 9	Current Events: Reading and Listening Skills 1 - 6	Zo	180			180	12			30	2			30	2			30	2			30	2			30	2			30	2
10 - 15	Current Events: Writing 1 - 6	Zo	180			180	12			30	2			30	2			30	2			30	2			30	2			30	2
16 - 19	Current Events: Grammar and Style 1 - 4	Zo	120			120	8			30	2			30	2			30	2			30	2								
20	Current events: Oral Communication Skills	Zo	30			30	2			30	2																				
21	Current Events: Presentation Skills	Zo	30			30	2							30	2																
22	Current Events: Argumentation Skills	Zo	30			30	2											30	2												
23	Current Events: Debating Skills	Zo	30			30	2														30	2									
24 - 25	Current Events: Public Speaking 1 - 2	Zo	60			60	4																		30	2			30	2	
B. CORE COURSES																															
26	Introduction to Study Skills	Zo	30			30	2			30	2																				
27	Language in Society and Culture	Zo	30			30	4			30	4																				
28	Communication Theories and Semiotics	Zo	30			30	4			30	4																				
29	Social communication	Zo	30			30	5			30	5																				
30	Persuasion and Rhetoric – Theory	Zo	30			30	3			30	3																				
31	Persuasion and Rhetoric – Practice	Zo	30			30	4							30	4																
32	Cultural and Media Studies	Zo	30			30	3							30	3																
33	Public Communication and Public Relations	Zo	30			30	3							30	3																
34	Critical Thinking and Specialist Terminology	Zo	30			30	4											30	4												
35	Personal and Career Development	Zo	30			30	4											30	4												
36	European Life and Institutions	Zo	30			30	3														30	3									
37	American Life and Institutions	Zo	30			30	3																		30	3					

38	Critical Discourses Analysis	Zo	30			30	4													30	4														
39	Introduction to Research	E (s4)	45	45			4											45			4														
40	Methodology of Research	Zo	30		30		4															30		4											
41-42	Academic Writing 1 - 2	Zo	60			60	8																30	3			30		5						
C. ELECTIVE CORE COURSES																																			
43	Internship (90hrs)	Zo					4																	4											
44-45	Academic major 1 - 2 (e-L = 50%)	Zo	60		60		8															30		3		30			5						
46	Undergraduate Proseminar (e-L = 50%)	Zo	30		30		3															30		3											
47	Undergraduate Seminar (e-L = 50%)	Zo	30		30		3																			30			3						
48	Preparation of Diploma Paper	Zo					7																						7						
	Elective Core Course (e-L = 100%)	Zo	210			210	14							30	2			90	6			30	2					60	4						
D. ELECTIVE MODULE (e-L for selected courses)																																			
		Zo	150			150	20							60	8			60	8			30	4												
E. GENERAL COURSES																																			
49	Information Technology	Zo	30			30	2			30	2																								
	Physical Education	Z	60			60						30				30																			
	Foreign Language Course	Zo, E(s5)	120			120	7													60	3			60	4										
E- Exam		TOTAL	1965	45	150	1770	180			330	30			360	30			360	30	45		330	30		90	210	30		60	180	30				
Z- Credit without grade								330			360			360			375			300			240												
Zo - Credit with grade																																			

Additionally:

- 1) Safety training (4 hours in semester 1)
- 2) Library training (2 hours in semester 1)
- 3) Intellectual property training (2 hours in semester 5)

Physical Education compliant with SWFiS regulations; semester 2 (30 h) and semester 3 (30 h) - no ECTS.

Foreign Language Course compliant with regulations of the Centre for Foreign Languages; realization in semesters 2-5; credits in semester 4 (3 ECTS) and seme

Internship: 3 weeks, 6 hours a day = total of 90 hrs

L - lecture

S - seminar class

C - practical lg class for Basic Courses (PNJA)

C - discussion class for all other courses (konwersatorium)

e-L - e-learning format