

Study Program: English in Public Communication

Level: BA level

Profile: academic

Type: full-time

Since 2025/2026

Course Code 1.S3.EPC.AP	Course Name	Total Hours, Form, ECTS						I								II								III								
								semester 1				semester 2				semester 3				semester 4				semester 5				semester 6				
		Form	Total Hours	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	L	S	C	ECTS	
A. BASIC COURSES																																
1 - 2	Phonetics 1 - 2	Zo	60			60	4			30	2			30	2																	
3	Voice Emission	Zo	30			30	2														30	2										
4 - 9	Current Events: Reading and Listening Skills 1 - 6	Zo	180			180	12			30	2			30	2			30	2			30	2			30	2			30	2	
10 - 15	Current Events: Writing 1 - 6	Zo	180			180	12			30	2			30	2			30	2			30	2			30	2			30	2	
16 - 19	Current Events: Grammar and Style 1 - 4	Zo	120			120	8			30	2			30	2			30	2			30	2									
20	Current events: Oral Communication Skills	Zo	30			30	2			30	2																					
21	Current Events: Presentation Skills	Zo	30			30	2							30	2																	
22	Current Events: Argumentation Skills	Zo	30			30	2											30	2													
23	Current Events: Debating Skills	Zo	30			30	2														30	2										
24 - 25	Current Events: Public Speaking 1 - 2	Zo	60			60	4																		30	2			30	2		
B. CORE COURSES																																
26	Introduction to Study Skills	Zo	30			30	2			30	2																					
27	Language in Society and Culture	Zo	30			30	4			30	4																					
28	Communication Theories and Semiotics	Zo	30			30	4			30	4																					
29	Social communication	Zo	30			30	5			30	5																					
30	Persuasion and Rhetoric – Theory	Zo	30			30	3			30	3																					
31	Persuasion and Rhetoric – Practice	Zo	30			30	4							30	4																	
32	Cultural and Media Studies	Zo	30			30	3							30	3																	
33	Public Communication and Public Relations	Zo	30			30	3							30	3																	
34	Critical Thinking and Specialist Terminology	Zo	30			30	4											30	4													
35	Personal and Career Development	Zo	30			30	4											30	4													
36	European Life and Institutions	Zo	30			30	3														30	3										
37	American Life and Institutions	Zo	30			30	3																		30	3						

38	Critical Discourses Analysis	Zo	30			30	4												30	4										
39	Introduction to Research	E (s4)	45	45			4										45			4										
40	Methodology of Research	Zo	30		30		4														30		4							
41-42	Academic Writing 1 - 2	Zo	60			60	8															30	3				30	5		
C. ELECTIVE CORE COURSES																														
43	Internship (90hrs)	Zo					4																4							
44-45	Academic major 1 - 2 (e-L = 50%)	Zo	60		60		8														30		3			30	5			
46	Undergraduate Proseminar (e-L = 50%)	Zo	30		30		3														30		3							
47	Undergraduate Seminar (e-L = 50%)	Zo	30		30		3																			30	3			
48	Preparation of Diploma Paper	Zo					7																					7		
	Elective Core Course (e-L = 100%)	Zo	210			210	14						30	2			90	6		30	2						60	4		
D. ELECTIVE MODULE (e-L for selected courses)																														
		Zo	150			150	20							60	8			60	8			30	4							
E. GENERAL COURSES																														
49	Information Technology	Zo	30			30	2			30	2																			
	Physical Education	Z	60			60						30				30														
	Foreign Language Course	Zo, E(s5)	120			120	7												60	3			60	4						
E- Exam		TOTAL	1965	45	150	1770	180			330	30			360	30			360	30	45		330	30		90	210	30	60	180	30
Z- Credit without grade								330			360			360			375			300			240							
Zo - Credit with grade																														

Additionally:

- 1) Safety training (4 hours in semester 1)
- 2) Library training (2 hours in semester 1)
- 3) Intellectual property training (2 hours in semester 5)

Physical Education compliant with SWFiS regulations; semester 2 (30 h) and semester 3 (30 h) - no ECTS.

Foreign Language Course compliant with regulations of the Centre for Foreign Languages; realization in semesters 2-5; credits in semester 4 (3 ECTS) and seme

Internship: 3 weeks, 6 hours a day = total of 90 hrs

L - lecture

S - seminar class

C - practical lg class for Basic Courses (PNJA)

C - discussion class for all other courses (konwersatorium)

e-L - e-learning format

Study Program: English in Public Communication

Level: BA level

Elective module: English in Business

Profile: academic

Type: full-time

Since 2025/2026

Course Code 1.S3.EPC.AP.EB.	Course Name	Total Hours, Form, ECTS					I						II						III					
							semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
		Form	Total Hours	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS
1	Aspects of Economics and Business Administration (e-L 100%)	Zo	30		30	4					30	4												
2	The Other in Business Communication	Zo	30		30	4					30	4												
3	Business Communication Genres	Zo	30		30	4								30	4									
4	Intercultural Communication in Business	Zo	30		30	4								30	4									
5	Organizational Culture (e-L 100%)	Zo	30		30	4											30	4						
E- Exam		TOTAL	150	0	150	20		0	0		60	8		60	8		30	4		0	0		0	0
Z- Credit without grade							0		60		60		30		0		0							
Zo - Credit with grade																								

C = discussion class (konwersatorium)

Study Program: **English in Public Communication**

Level: **BA level**

Elective module: **English in Media**

Profile: **academic**

Type: **full-time**

Since **2025/2026**

Course Code 1.S3.EPC.AP.EM.	Course Name	Total Hours, Form, ECTS					I						II						III					
							semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
		Form	Total Hours	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS
1	Legal, Economic and Ethical Aspects of Public Communication (e-L 100%)	Zo	30		30	4					30	4												
2	The Other in Public Communication	Zo	30		30	4					30	4												
3	Public Communication Genres	Zo	30		30	4								30	4									
4	Intercultural Communication in Institutions	Zo	30		30	4								30	4									
5	Journalism Studies (e-L 100%)	Zo	30		30	4											30	4						
E- Exam		TOTAL	150	0	150	20		0	0		60	8		60	8		30	4		0	0		0	0
Z- Credit without grade							0		60		60		30		0		0							
Zo - Credit with grade																								

C = discussion class (konwersatorium)

Study Program: **English in Public Communication**

Level: **BA level**

Profile: **academic**

Type: **full-time**

Since **2025/2026**

Elective module: English and Polish as as Foreign Language

Course Code 1.S3.EPC.AP.EPL.	Course Name	Total Hours, Form, ECTS					I						II						III					
							semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
		Form	Total Hours	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS
1	Aspects of communication in Polish as a foreign language	Zo	60		60	8					60	8												
2	Communication in Polish as a foreign language	Zo	60		60	8							60	8										
3	Public Communication in Polish as a foreign language	Zo	30		30	4											30	4						
E- Exam		TOTAL	150	0	150	20		0	0		60	8		60	8		30	4		0	0		0	0
Z- Credit without grade							0			60			60			30			0			0		
Zo - Credit with grade																								

C - discussion class (konwersatorium)