

Wydział Filologiczny
Seminarium dyplomowe na rok akademicki 2025/26 – propozycja
Faculty of Philology
Undergraduate seminar for 2025-2026 academic year – proposal

Dyscyplina/Field of study
Językoznawstwo/Linguistics
Prowadzący / Supervisor
Jolanta Szymańska, Ph D
Kierunek, stopień/ Study Programme, Major
English Philology Practical Profile
Krótki opis / Short description
<p>Diploma Seminar focus/topic: CRITICAL ANALYSIS OF TEXTS IN PUBLIC AND INSTITUTIONALIZED DISCOURSES</p> <p>The course in Undergraduate seminar is a continuation of Undergraduate proseminar. More precisely, we concentrate on critical analysis of texts circulating in public and institutionalized discourses. The main focus is on decoding communicative strategies used by the source that lead to control of information and manipulation of facts, making it possible for the powerful groups to shape mental representations of people, objects and ideas, and thus, predict social dynamics in the global context. Students deepen their specialist theoretical and methodological knowledge within the scope of the diploma seminar in order to write a BA thesis.</p> <p>Diploma Seminar description:</p> <ol style="list-style-type: none">1. Identifying research objects in the context of current developments in the discipline of linguistics.2. Framing research objectives and formulating theses, hypotheses and research questions within the scope of the discipline3. Doing a literature review in relations to a chosen aspect of theory/methodology/analysis4. Selecting methods, procedures and analytic tools to match research objectives5. Reporting on and discussing results in quantitative and qualitative approaches6. Concluding, identifying implications for further research and limitations of the study. <p>The diploma paper may follow one of two formats: the academic diploma paper OR the diploma Project Work</p> <p>Diploma Seminar reading list:</p> <p>Anderson A., James. 2012. <i>Media Research Methods</i>. Sage. Bloor, M., T. Bloor. 2007. <i>The Practice of Critical Discourse Analysis</i>. Oxford University Press. Newton, Richard. 2024. <i>Project management step by step. How to Plan and Manage a Highly Successful Project</i>. 3rd ed. Pearson.</p> <p>other reading provided by the seminar supervisor</p> <p>Supplementary reading: Guidelines for preparation of Bachelor's theses available on the study programme's website</p>