# Wydział Filologiczny Seminarium dyplomowe na rok akademicki 2025/26 – propozycja Faculty of Philology Undergraduate seminar for 2025-2026 academic year – proposal

GR 1 Business	GR 2 Media	Gr 3 Polish as FL
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1.S3.EPC.58 Undergraduate Proseminar

#### PROSEMINAR 1:

### Dyscyplina/Field of study

Nauki o kulturze/Literaturoznawstwo
(kultura cyfrowa i nowe media/ współczesne kino i literatura)
Culture Studies/Interdisciplinary studies
(new media and digital culture/ contemporary cinema and literature)

# Prowadzący / Supervisor

Dr hab. Stankomir Nicieja, prof. UO

Kierunek, stopień/ Study Programme, Major

# **English in Public Communication**

### Krótki opis / Short description

Diploma Seminar focus:

### English-language fiction / New media and Digital culture

The seminar offers students an opportunity to choose a topic of the dissertation from two broad sets of themes. The first range of issues concerns contemporary English-language fiction (films as well as novels and TV series) and focuses on the broadly-understood theme of crossing borders and overcoming limitations (imposed by the outside forces as well as internal limitations). Students can explore narratives that either depict crossing borders or limitations in a literal sense (travelogues, road movies, travel diaries, addiction stories, stories of overcoming racial prejudice etc.) or are related to spiritual journeys (of enlightenment, salvation or development) that help to overcome mental barriers. Alternatively, the participants of the seminar may devote their attention to investigating the impact of digital culture and the new media on contemporary cultural landscape of the English-speaking world.

The proposed range of **topics concerning contemporary cinema and literature**:

- Journeys in film and fiction
- Substance abuse and addiction in cinema and literature
- Contemporary representations of sex and sexuality
- Encounters in with the "other" (interracial relationships in cinema and literature)
- · Representations of death, suffering and dying
- · Femininity and masculinity in cinema and literature
- Utopias and anti-utopias in contemporary literature and film

# The proposed range of **topics concerning new media and digital culture**:

- Cultural impact of digitalisation
- Celebrity culture in the digital world
- Language of the new media
- The crisis of West (intellectual, economic, moral) in the context of the revolution in information technology

Participants of the seminar will also be able to choose a different topic related to contemporary British and American literature or culture provided they can present a convincing research plan with a brief survey of available resources.

Raine, L., & Wellman, B. (2012). Networked. *The New Social Operating System*. Available here: https://dvsk.uni.opole.pl/index.php/s/qTAxZfnRtoZHC97

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#### **PROSEMINAR 2:**

Dyscyplina/Field of study
Linguistics
Prowadzący / Supervisor
dr Jędrzej Olejniczak
Kierunek, stopień/ Study Programme, Major
English in Public Communication
Krótki opis / Short description

Diploma Seminar focus/topic:

### Quantitative studies in language and discourse

Diploma Seminar description (what to expect in sem 1 and sem 2):

The course aims to provide the students with theoretical and methodological toolkits that make it possible to approach texts from different quantitative angles. The course will evaluate qualitative, quantitative and mixed approaches to studying texts (both written and multimodal), with high emphasis placed on conducting students' own empirical research projects. Throughout the course, students will be introduced to several basic approaches to text analysis (corpus linguistics; content analysis; and corpus-assisted discourse studies) and then asked to apply them – to a desired extent – to their own analyses.

Relevant articles and books will also be recommended and presented throughout the course, either to showcase the discussed approaches or to provide the students with a more thorough understanding of the topics in question.

The students will be encouraged to propose their own topics and substantiate the choice thereof; they will also be required to conduct small pilot studies to explore their desired topics to a lesser extent so as to ensure that those are thesis-worthy.

Diploma Seminar reading list (1-2 positions):

Brezina, V. (2018). Statistics in corpus linguistics: A practical guide. Cambridge University Press. Gillings, M., Mautner, G., & Baker, P. (2023). Corpus-assisted discourse studies. Cambridge University Press.

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1.S3.EPC.58 Undergraduate Proseminar

### **PROSEMINAR 3:**

Dyscyplina/Field of study		
Językoznawstwo/ Linguistics		
Prowadzący / Supervisor		
Dr Marcin Deutschmann		
Kierunek, stopień/ Study Programme, Major		
English in Public Communication		
Krótki opis / Short description		
Diploma Seminar focus/topic:		

# Language, Ideology & Power - Critical Discourse Studies in Times of Social and **Political Disruptions**

We live in times of multiple crises, constant disruptions, and significant social and political changes. These dynamics are both reflected in discourse and shaped by it. The seminar investigates how language constructs, sustains, or challenges power relations during moments of intense social and political upheaval. Its goal is to equip participants with the tools to design and carry out multi-layered discourse analyses—from thoughtful data selection (media texts, interview transcripts, nethnographic observations) through rigorous interpretation to the clear presentation of results.

Semester 1 – frameworks and design: We open with three core strands of CDA: the socio-cognitive model, the Discourse-Historical Approach (DHA), and multimodal CDA. Linking them to public sociology debates and social critique, we analyze live examples—such as parliamentary debates, news posts, TikTok clips, and memes—to see how discourse shapes narratives on gender, migration, populism, inequality, religion, and other topics during periods of upheaval. After a short methods survey, each student chooses a feasible path (e.g., media texts, interview transcripts, netnographic field notes, small thematic corpora).

Semester 2 - empirical work and writing: Students gather and prepare their material for analysistranscribing interviews or scraping online forums, depending on what is relevant to their work then analyze the data using specialist software (e.g., Atlas.ti, Sketch Engine, SPSS) or a simple spreadsheet. Depending on topics and methods choice, the specific workshops on research methods will demonstrate, for example:

- netnography for platform-based cultures,
- in-depth interviewing and discourse-aware transcription,
- basic corpus queries for recurring patterns.

Diploma Seminar reading list (1-2 positions):

Flowerdew, John & Richardson, John E. (eds.). The Routledge Handbook of Critical Discourse Studies (Routledge, 2018).

Wodak, Ruth & Meyer, Michael (eds.). Methods of Critical Discourse Studies (4th ed., SAGE, 2023).