

38	Persuasion and Rhetoric – Practice	Zo	30			30	2										30	2								
52	Introduction to Research	E (s4)	45	45			4									45		4								
53	Methodology of Research	Zo	30		30		4														30	4				
54-55	Academic writing 1 - 2	Zo	60			60	7														30	2		30	5	
C. ELECTIVE COURSES																										
43	Internship	Zo					4																4			
56-57	Academic major 1 - 2 (e-L = 50%)	Zo	60		60		8														30	3		30	5	
58	Undergraduate Proseminar (e-L = 50%)	Zo	30		30		3														30	3				
59	Undergraduate Seminar (e-L = 50%)	Zo	30		30		3																	30	3	
60	Preparation of Diploma Paper	Zo					7																		7	
	Elective Core Course (e-L = 100%)	Zo	180			180	12				60	4		60	4						30	2		30	2	
D. ELECTIVE MODULE (e-L = 50%)																										
		Zo	150			150	18				30	4		60	8		60	6								
E. GENERAL COURSES																										
49	Information Technology	Zo	30			30	2			30	2															
	University-wide Course	Zo	75			75	10				15	2		15	2		15	2			15	2		15	2	
	Physical Education	Z	60			60					30			30												
	Foreign Language Course	Zo, E(s5)	120			120	7										60	3			60	4				
E- Exam										330	30		345	30		405	30	45		345	30		315	30	225	30
Z- Credit without grade		TOTAL	2010	45	150	1815	180			330		345		405		390		315		225						
Zo - Credit with grade																										

Additionally:

- 1) Safety training (4 hours in 1 semester)
- 2) Library training (2 hours in 1 semester)
- 3) Intellectual property training (2 hours in 5 semester)

Physical education compliant with SWFiS regulations; 2 semester (30 h) and 3 semester (30 h) - no ECTS.

University wide courses (2ECTS each) can be selected from a list offered by the University (sem 2,3,4)

Foreign language course compliant with SJO regulations; realization in semesters 2-5; credits in 4 semester (3 ECTS) and 5 semester (4 ECTS).

Internship: 3 weeks, 6 hours a day

L - lecture

S - seminar class

C - practical class for Basic Courses

C - discussion class for all other courses

e-L - e-learning format

Study Program: **English in Public Communication**

Level: **BA level**

Elective module: **English in Media**

Profile: **academic**

Type: **full-time**

Since **2021/2022**

Course Code 1.S3.EPC.EM.	Course Name	Total Hours, Form, ECTS					I			II			III											
							1st semester			2nd semester			3rd semester			4th semester			5th semester			6th semester		
		Form	Total Hours	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS
1	Legal, Economic and Ethical Aspects of Public Communication	Zo	30		30	4				30	4													
2	The Other in Public Communication	Zo	30		30	4						30	4											
3	Journalism Studies	Zo	30		30	4						30	4											
4	Public Communication Genres	Zo	30		30	3									30	3								
5	Intercultural Communication in Institutions	Zo	30		30	3									30	3								
E- Exam								0	0		30	4		60	8		60	6		0	0		0	0
Z- Credit without grade		TOTAL	150	0	150	18	0			30			60		60			0				0		
Zo - Credit with grade																								

C = discussion class (50% e-learning)

Study Program: **English in Public Communication**

Level: **BA level**

Profile: **academic**

Type: **full-time**

Since **2021/2022**

Elective module: **English in Business**

Course Code 1.S3.EPC.EB.	Course Name	Total Hours, Form, ECTS				I						II						III										
		Form	Total Hours	L	C	ECTS	1st semester			2nd semester			3rd semester			4th semester			5th semester			6th semester						
							L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS				
1	Aspects of Economics and Business Administration	Zo	30		30	4					30	4																
2	The Other in Business Communication	Zo	30		30	4								30	4													
3	Organizational Culture	Zo	30		30	4								30	4													
4	Business Communication Genres	Zo	30		30	3											30	3										
5	Intercultural Communication in Business	Zo	30		30	3											30	3										
E- Exam								0	0		30	4		60	8		60	6		0	0		0	0		0	0	
Z- Credit without grade		TOTAL	150	0	150	18		0			30			60			60			0				0				
Zo - Credit with grade																												

C = discussion class (50% e-learning)

Study Program: **English in Public Communication**

Level: **BA level**

Elective module: English and Polish as as Foreign Language

Profile: **academic**

Type: **full-time**

Since **2021/2022**

Course Code 1.S3.EPC.EPL.	Course Name	Total Hours, Form, ECTS					I						II						III																			
		Form	Total Hours	L	C	ECTS	1st semester			2nd semester			3rd semester			4th semester			5th semester			6th semester																
							L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS	L	C	ECTS											
1	Aspects of communication in Polish as a foreign language	Zo	30		30	4					30	4																										
2	Communication in Polish as a foreign language	Zo	60		60	8								60	8																							
3	Public Communication in Polish as a foreign language	Zo	60		60	6											60	6																				
E- Exam		TOTAL	150	0	150	18	0	0		30	4		60	8		60	6		0	0		0	0		0	0		0	0		0	0						
Z- Credit without grade							0		30		60		60		0		0		0		0		0		0		0		0		0		0		0		0	
Zo - Credit with grade																																						

C - discussion class (50 % e-learning)