Level: **BA level**Profile: **academic**Type: **full-time**Since 2021/2022

																											11			
Course			Total Ho	urs, l	Form,	ECTS		1	st se	mes	ter	2nd	seme	ster	3	Brd se	emes	ter	4	th se	emes	ter	Н	5th s	emes		-	h sei	meste	er
Code 1.S3.EPC.	Course Name	Form	Total Hours	L	S	С	ECTS	L	s	С	ECTS	L S	С	ECTS	L	S	С	ECTS	L	S	С	ECTS		s		ECTS	L	s	C	ECTS
A. BASIC CO	URSES																													
1 - 2	Phonetics 1 - 2	Zo	60			60	4			30	2		30	2																
50	Voice emission	Zo	30			30	2										30	2												
4 - 9	Current events: reading and listening skills 1 - 6	Zo	180			180	12			30	2		30	2			30	2			30	2			30	2			30	2
10 - 15	Current events: writing 1 - 6	Zo	180			180	12			30	2		30	2			30	2			30	2			30	2			30	2
16 - 19	Current events: grammar and style 1 - 4	Zo	120			120	8			30	2		30	2			30	2			30	2								
20	Current events: oral communication skills	Zo	30			30	2			30	2																			
21	Current events: presentation skills	Zo	30			30	2						30	2																
22	Current events: argumentation skills	Zo	30			30	2										30	2												
23	Current events: debating skills	Zo	30			30	2														30	2								
24 - 25	Current events: public speaking 1 - 2	Zo	60			60	4																		30	2		\Box	30	2
B. CORE CO	URSES																													
26	Personal and career development	Zo	30			30	3			30	3																			
27	Language in Society and Culture	Zo	30			30	4			30	4																			
28	Communication Theories and Semiotics	Zo	30			30	3			30	3																			
29	Introduction to Specialist Terminology	Zo	30			30	3			30	3																			
30	Social communication	Zo	30			30	5			30	5																			
31	Public Communication and Public Relations	Zo	30			30	5						30	5																
32	Cultural and Media Studies	Zo	30			30	5						30	5																
51	Critical Discourse Analysis	Zo	30			30	2										30	2												
34	Persuasion and Rhetoric – Theory	Zo	30			30	2										30	2												
35	European Life and Institutions	Zo	30			30	2										30	2												
36	American Life and Institutions	Zo	30			30	2														30	2						\Box		
37	Communication as Critical Inquiry	Zo	30			30	3												Î		30	3						丁		

38	Persuasion and Rhetoric – Practice	Zo	30			30	2											30	2						
52	Introduction to Research	E (s4)	45	45			4									4	5		4					1	
53	Methodology of Research	Zo	30		30		4														30	4			
54-55	Academic writing 1 - 2	Zo	60			60	7														30	2		30	5
C. ELECTIVE	COURSES																								
43	Internship	Zo					4															4			
56-57	Academic major 1 - 2 (e-L = 50%)	Zo	60		60		8														30	3		30	5
58	Undergraduate Proseminar (e-L = 50%)	Zo	30		30		3														30	3			
59	Undergraduate Seminar (e-L = 50%)	Zo	30		30		3																	30	3
60	Preparation of Diploma Paper	Zo					7																		7
	Elective Core Course (e-L = 100%)	Zo	180			180	12					60	4	6	0 4						30	2		30	2
D. ELECTIVE	E MODULE (e-L = 50%)																								
		Zo	150			150	18					30	4	6	0 8			60	6						
E. GENERAL	COURSES																								
49	Information Technology	Zo	30			30	2		30	2															
	University-wide Course	Zo	75			75	10					15	2	1	5 2			15	2		15	2		15	2
	Physical Education	Z	60			60						30		3	0										
	Foreign Language Course	Zo, E(s5)	120			120	7											60	3		60	4			
E- Exam									330	30		345	30	40)5 30) 4	5	345	30		315	30		225	30
Z- Credit withou	ut grade	TOTAL	2010	45	150	1815	180	330			34	<u></u>		 105			39	IO		315			225		
Zo - Credit with	grade							330			- 54			100			08			310			220		

Additionally:

- 1) Safety training (4 hours in 1 semeter)
- 2) Library training (2 hours in 1 semester)
- 3) Intellectual property training (2 hours in 5 semester)

Physical education compliant with SWFiS regulations; 2 semester (30 h) and 3 semester (30 h) - no ECTS.

University wide courses (2ECTS each) can be selected from a list offered by the University (sem 2,3,4)

Foreign language course compliant with SJO regulations; realization in semesters 2-5; credits in 4 semester (3 ECTS) and 5 semester (4 ECTS).

Internship: 3 weeks, 6 hours a day

L - lecture

S - seminar class

C - practical class for Basic Courses

C - discussion class for all other courses

e-L - e-learning format

Level: BA level Elective module: English in Media

Profile: academic
Type: full-time
Since 2021/2022

		Tot	al Hours,	For	m FC	TS				l						l					I	II		
Course Code	Course Name	101	ai i louis,	1 01	III, LC	,10	18	t sem	ester	2n	d sen	nester	3r	d sem	ester	4tl	h sem	ester	5tl	h sem	ester	6th	n sem	ester
1.S3.EPC.EM.	Course Name	Form	Total Hours	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	O	ECTS	L	С	ECTS	L	С	ECTS
1	Legal, Economic and Ethical Aspects of Public Communication	Zo	30		30	4					30	4												
2	The Other in Public Communication	Zo	30		30	4								30	4									
3	Journalism Studies	Zo	30		30	4								30	4									
4	Public Communication Genres	Zo	30		30	3											30	3						
5	Intercultural Communication in Institutions	Zo	30		30	3											30	3						
E- Exam								0	0		30	4		60	8		60	6		0	0		0	0
Z- Credit without gra	ade	TOTAL	150	0	150	18		0			30			60			60			0			0	
Zo - Credit with grad	de							0			00			00			00			,				

C = discussion class (50% e-learning)

Level: BA level Elective module: English in Business

Profile: academic
Type: full-time
Since 2021/2022

		Tot	al Hours,	Forn	n EC	TS				l					I	l					I	II		
Course Code	Course Name	101	ai i iouis,	1 011	II, LC	10	18	t sem	ester	2n	d sem	ester	3rd	d sem	ester	4tl	n sem	ester	5tl	h sem	ester	6th	n sem	nester
1.S3.EPC.EB.	Oourse Name	Form	Total Hours	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS
1	Aspects of Economics and Business Administration	Zo	30		30	4					30	4												
2	The Other in Business Communication	Zo	30		30	4								30	4									
3	Organizational Culture	Zo	30		30	4								30	4									
4	Business Communication Genres	Zo	30		30	3											30	3						
5	Intercultural Communication in Business	Zo	30		30	3											30	3						
E- Exam								0	0		30	4		60	8		60	6		0	0		0	0
Z- Credit without gra	Credit without grade		150	0	150	18		0			30			60			60			0			0	
Zo - Credit with grad	e							0		,	00		,				50							

C = discussion class (50% e-learning)

Level: BA level

Profile: academic
Type: full-time
Since 2021/2022

		To	tal Hours	Form	FCT	'S									I	l					I	II		
Course Code	Course Name	10	tai i louis	, 1 0111	1, 201	J	1:	st seme	ester	2n	d sen	nester	3r	d sem	ester	4th	h sem	ester	5th	n sem	ester	6th	sem	ester
1.S3.EPC.EPL.	Course Name	Form	Total Hours	L	С	ECTS	L	C	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS	L	С	ECTS
1	Aspects of communication in Polish as a foreign language	Zo	30		30	4					30	4												
2	Communication in Polish as a foreign language	Zo	60		60	8								60	8									
3	Public Communication in Polish as a foreign language	Zo	60		60	6											60	6						
E- Exam								0	0		30	4		60	8		60	6		0	0		0	0
Z- Credit without gra	de	TOTAL	150	0	150	18		0			30			60			60			0			0	
Zo - Credit with grad	e										30			00			00						0	

Elective module: English and Polish as as Foreign Language

C - discussion class (50 % e-learning)