

**The table of programme references of the learning outcomes**

**of the *English in Public Communication, first cycle degree academic programme* at the Faculty of Philology of the University of Opole (since academic year - 2017/18)**

**for common and area (humanistic) characteristics of learning outcomes according to the Polish Qualifications Framework PRK (level 6)**

Symbol	Description of the learning outcome	Reference to the PRK (level 6)
<b>Knowledge: Graduate knows and understands</b>		
k-W-1	in the advanced degree – selected facts, objects and phenomena of language and communication and connected methods and linguistic theories explaining complex dependencies between them, forming the basic general knowledge in the field of public communication in English, forming its theoretical basis, and selected issues of the detailed knowledge of linguistics, communication studies and culture studies	P6S_WG
k-W-2	the place and significance of communication studies among humanities and social/political sciences, its nature and its methodological difference and the directions of its development	P6S_WG
k-W-3	theories, methodology and general and detailed terminology of linguistics, communication studies and culture studies	P6S_WG
k-W-4	methods of analysis and interpretation of public texts and culture products from selected traditions, theories and research schools in linguistics, communication studies and culture studies	P6S_WG
k-W-5	fundamental dilemmas of modern communication studies in terms of its research and application for solving social problems	P6S_WK
k-W-6	the basic economic, legal and other considerations, and concepts connected with communication research and its application	
k-W-7	rules of the protection of intellectual and industrial copyright and the form of development of individual entrepreneurship	
k-W-8	principles of the operation of systems and institutions relevant to the scope of the professional activity appropriate for English in public communication (inter alia, educational, cultural, media, translation, or	P6S_WG/K

	business service)	
k-W-9	the contents associated with the selected philological speciality (knowledge is specified in a separate list of speciality learning outcomes)	
<b>Skills: Graduate can</b>		
k-U-1	use their communication knowledge - formulate and solve complex and unusual problems concerning the use of language in public settings as well as linguistic, communication and cultural knowledge, and perform tasks in conditions not fully predictable thanks to: - proper selection of sources and information drawn from them, evaluation, critical analysis and synthesis of that information - selection and use of appropriate methods and tools, including advanced information and communication techniques (ICT).	P6S_UW
k-U-2	formulate and analyse research problems, choose methods and tools for solving them, using knowledge of linguistics, communication studies and culture studies (with the possibility of taking into account the knowledge of related sciences)	P6S_UW
k-U-3	recognize public texts and other products of communication and culture and carry out their critical analysis and interpretation with the use of standard philological methods allowing for an assessment of their relevance and impact in the historical, social, political and cultural process	P6S_UW
k-U-4	communicate with the use of specialized terminology for the English language description	P6S_UK
k-U-5	take part in a debate - present and evaluate different opinions and positions regarding the subject of study and discuss them	
k-U-6	use English as a foreign language at the level of at least C1 of the Common European Framework for Languages	
k-U-7	plan and organize individual and team work	P6S_UO
k-U-8	independently plan and carry out their own learning throughout life	P6S_UU
k-U-9	use the knowledge and experience associated with the selected philological speciality (skills are specified in a separate list of speciality learning outcomes)	
<b>Skills: Graduate can</b>		

<b>Social competence: Graduate is ready to</b>		
k-K-1	critically assess their knowledge of communication and recognition of the importance of knowledge of the language in solving cognitive, social and practical problems	P6S_KK
k-K-2	fulfil social obligations to and co-organise actions for social environment, initiate actions for public interest, think and act resourcefully	P6S_KO
k-K-3	in a responsible way, exercise professional roles, including: - complying with the rules of professional ethics and requiring it from others - caring about the achievements and traditions of the profession	P6S_KR
k-K-4	participate in cultural life and use its various forms	P6S_KR
k-K-5	function competently, responsibly and ethically within the area defined by the selected philological speciality (social competencies specified in a separate list of speciality learning outcomes)	