

Study programme: *English in Public Communication*

Speciality: **English in Business**

Symbol	Description of the learning outcome
<b>Knowledge: Graduate</b>	
s-W-1	has the basic knowledge of business communication genres and intercultural communication in business
s-W-2	has the basic knowledge of economics and business administration as well as organizational culture
<b>Skills: Graduate</b>	
s-U-1	has the ability to search for, analyze, select and use information utilizing various sources and methods
s-U-2	is able to use the English language in writing and speaking with relative fluency, accuracy and communication efficiency in a wide range of business topics
<b>Social competences: Graduate</b>	
s-K-1	can specify the priorities for the implementation of their goals and tasks designated by others in business contexts
s-K-2	shapes their own views on the basis of the gained general and detailed knowledge in business contexts

Study programme: *English in Public Communication*

Speciality: ***English in Media***

Symbol	Description of the learning outcome
<b>Knowledge: Graduate</b>	
s-W-1	has the basic knowledge of public communication genres and intercultural communication in institutions
s-W-2	has the basic knowledge of legal, economic and ethical aspects of public communication
<b>Skills: Graduate</b>	
s-U-1	has the ability to search for, analyze, select and use information utilizing various sources and methods
s-U-2	is able to use the English language in writing and speaking with relative fluency, accuracy and communication efficiency in a wide range of public sphere topics
<b>Social competences: Graduate</b>	
s-K-1	can specify the priorities for the implementation of their goals and tasks designated by others in media contexts
s-K-2	shapes their own views on the basis of the gained general and detailed knowledge in media contexts