Representing the Other in European Media Discourses
Edited by Jan Chovanec and Katarzyna Molek-Kozakowska
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This book deals with the construction of the 'other' in European media at a time when the recently expanded EU is facing new political, economic and social challenges. The aim of the book is to document the diverse discursive forms of othering, ranging from differentiation to discrimination, that are directed against various 'other Europeans' in both institutionalized media and such non-elite semi-public contexts as discussion forums and citizen blogs. Drawing on data from British, Polish, French, Czech, Italian, Hungarian, Spanish and Estonian contexts, the individual papers investigate how various social groupings – regions, nations, ethnicities, communities, cultures – are discursively constructed as 'outsiders' rather than 'insiders', as 'them' rather than 'us'. While most of the papers are grounded in linguistics and critical discourse studies, the book will also appeal to numerous other social scientists interested in the interface between language, media and social issues.

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“...the editors of this volume have succeeded in collating a range of fascinating papers addressing the various and complex means by which the broad phenomenon of ‘othering’ is performed in discourse. In an increasingly disconnected world, this book provides an important and timely contribution to understanding the discursive dimensions of exclusion.”
Christopher Hart, University of Lancaster

“This fascinating collection provides a rich, comprehensive, and balanced account of the complex mechanisms of othering and exclusion in mediated public discourse. Insightful, thought-provoking and analytically stimulating, it constitutes a timely voice and a much-needed reaction to some momentous developments in today’s social and political space which will leave no European nation unaffected.”
Piotr Cap, University of Łódź